

January 19, 2005

Contact: Monie Smith, Public Information Officer, 737-5978

### **District Health Calls For “Health Heroes” Nominations**

South Central District Health is calling for nominations from the community for **Health Heroes** -- individuals or groups who worked to protect, promote, and enhance the health of southern Idaho citizens during calendar year 2004. Award winners will be honored during Public Health Week, March 28 – April 1. Nominations are due by Wednesday, March 2.

Nominees must be residents of or do business in Blaine, Camas, Cassia, Gooding, Jerome, Lincoln, Minidoka, or Twin Falls counties. Examples of activities for which individuals or groups may be nominated include, *but are not limited to*, the following categories:

- Promoting a healthy lifestyle through various activities;
- Organizing exercise programs;
- Promoting good nutrition;
- Violence awareness and prevention;
- Disease education and prevention;
- Decreasing the incidence of workplace injuries;
- Working on clean indoor air / water issues;
- Building youth assets; or,
- Keeping children safe and healthy.

Nominations are being accepted in adult, youth, and corporate categories. The “Adult Hero” award will honor an adult individual or group in the community who has made a long-term commitment to improve the health of citizens in south central Idaho. Nominees may work in any field and do not have to be a part of an organization that works in health care. The “Youth Hero” award recognizes a youth (18 years or younger) or youth group in southern Idaho who has worked to improve the health of the community. The “Corporate Hero” award recognizes a business or organization that worked to educate the public about healthy living in 2003.

This is the seventh year South Central District Health has recognized the outstanding contributions to public health made by area individuals and/or groups. Past winners include:

## **2004 Health Heroes**

**Adult Service:** Reginald “Reggie” Reeves, an attorney with practices in both Ketchum and Idaho Falls, and who helps link people with limited resources to the health services they need.

**Youth Service:** The Mini-Cassia HealthNet Coalition that made numerous contributions to the communities of Burley and Rupert, including the connection they helped forge between youth and adults.

**Corporate Service:** Main Motion Dance and Fitness Studio in Oakley, a dance and fitness studio owned by sisters Annalee Elquist and Tasha Payton, that brings a place to exercise to the citizens of this rural community.

## **2003 Health Heroes**

**Adult Service:** Gooding Police Chief Paul Brown who volunteered his time to the Gooding County HealthNet Coalition, served as a role model in the local Lunch Buddy program, and worked to improve the safety and health of the residents of Gooding.

**Youth Service:** The Blaine County Teen Advisory Council (BC TAC). Members of the youth group worked with the Blaine County School District to introduce Youth Development Assets into the school system as the character education program and provided Asset education to community members.

**Corporate Service:** Twin Falls Times-News. The Times-News continuously promotes and supports youth as the community’s most valuable resource.

## **2002 Health Heroes**

**Adult Service:** Sheri Massie, Twin Falls, an HIV-positive woman who works to inform her community about HIV prevention and about the realities of living with HIV.

**Youth Service:** Jeremy Ricondo of Rupert. Jeremy was in 10<sup>th</sup> grade at Minico High School when he received the award. He was the first youth member of the Rupert City Council and is a member of the Mini-Cassia HealthNet Advisory Board.

**Corporate Service:** The Twin Falls Lions Club. The Lions Club has helped many people in the Twin Falls area, especially children, receive the vision care they would otherwise not be able to afford.

## **2001 Health Heroes**

**Adult Service:** David McClusky, M.D. Dr. McClusky was recognized for his caring, dedicated work on behalf of the citizens, and especially the youth, of south central Idaho during his long and distinguished medical career.

**Youth Service:** Shaylee O'Connor, Buhl, was honored for her work with the Magic Valley Tobacco Free Coalition and her efforts to encourage youth to stay tobacco free.

**Corporate Service:** KMVT Television, for their generous support of the HealthNet Youth Asset Building Initiative. Their contribution of filming and airing youth-generated commercials heightened awareness of HealthNet across southern Idaho.

### **2000 Health Heroes**

**Adult Service:** Jan Mittleider, Associate Professor of Physical Education and Wellness Coordinator at CSI.

**Youth Service:** Lauri Bailey and her students at the Cassia County Education Center in Burley.

### **1999 Health Hero**

**Corporate Service:** Con Paulos and Subway Sandwiches, for providing healthy fast food alternatives.

Nominations must include the nominee's name, age, gender, address and phone number, as well as the name, address and phone number of the person who is submitting the nomination. Nominations must also include a brief description about why the nominee deserves to be recognized with the **Health Heroes** Award. Forms are available at all of the South Central District Health offices listed below or you can print one from the following page.

Nominations may be mailed to:

South Central District Health  
Attn: Health Heroes Nominations  
1020 Washington Street North  
Twin Falls, ID 83301

Forms are available at:

<b>Bellevue</b>	117 East Ash St.	788-4335
<b>Burley</b>	2311 Parke Ave., Unit 4	678-8221
<b>Gooding</b>	145 7 <sup>th</sup> Ave. East	934-4477
<b>Jerome</b>	951 East Avenue H	324-8838
<b>Rupert</b>	1218 9 <sup>th</sup> St., Ste. 15	436-7185
<b>Twin Falls</b>	1020 Washington St. N.	734-5900

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**SOUTH CENTRAL DISTRICT HEALTH**

**2005 HEALTH HEROES**

*Nomination for an individual or group who worked to protect, promote, and enhance the health of southern Idaho citizens during calendar year 2004.*

**NOMINEE:** \_\_\_\_\_ Age: \_\_\_\_\_

Male: \_\_\_\_\_ Female: \_\_\_\_\_ Group: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

**NAME OF PERSON SUBMITTING NOMINEE'S NAME:** \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

**ACTIVITY DESCRIPTION:**

Please provide a brief description of the activity that you think qualifies the nominee for the 2005 Health Heroes Award. This activity should have been performed or begun in calendar year 2004:

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**PLEASE RETURN THIS FORM BY WEDNESDAY, MARCH 2, 2005, TO:**

South Central District Health  
Attn: Health Heroes Nominations  
1020 Washington Street North  
Twin Falls, ID 83301

**FORMS ALSO MAY BE DROPPED OFF AT ANY LOCAL SOUTH CENTRAL DISTRICT HEALTH OFFICE.**

Bellevue	117 East Ash St.	788-4335
Burley	2311 Parke Ave., Unit 4	678-8221
Gooding	145 7 <sup>th</sup> Ave. East	934-4477
Jerome	951 East Avenue H	324-8838
Rupert	1218 9 <sup>th</sup> St., Ste. 15	436-7185
Twin Falls	1020 Washington St. N.	734-5900

***For more information, call the SCDH Public Information Office at 737-5978.***